

ILOG JRules and IBM FileNet Business Process Manager

Greater performance and agility



Leveraging BPM and BRMS

Business process management (BPM) solutions serve as the bearers of change. Through them, companies introduce new policies, organizational changes and best practices. IBM FileNet Business Process Manager (IBM FileNet BPM) provides a scalable framework that integrates with existing information systems to create enterprisewide solutions that let companies map their strategies to their IT infrastructures. The ILOG JRules business rule management system (BRMS) allows companies to quickly and easily update their IBM FileNet BPM solutions by externalizing business rules to enable business logic to be managed independently from application processes. A central rule repository ensures consistent implementation of policies and decisions, allowing a change to a rule to be immediately available to applications across the enterprise.

From automation to business rule management

BRMSs have become essential to BPM applications because they ensure the highest levels of agility and customization. Since there are different drivers and stakeholders for changing processes and business rules, and different life cycles for each (business rules may change on a daily or weekly basis, while business processes have change cycles measured in months), having two separate but integrated environments gives organizations tremendous business agility and allows them to provide the right tools to the right stakeholders. By leveraging the ILOG JRules BRMS with IBM FileNet BPM, organizations can continuously adjust processes in response to ever-changing business conditions, and allow business users to maintain business rules directly, lowering IT maintenance costs.

- Accelerate processes and increase productivity with straight through processing (STP)
- React more quickly to competition and market changes
- Adapt rapidly to new policies and regulations to better manage risk and compliance
- Greatly reduce IT maintenance costs



Changing the rules of business™

Application areas

IBM provides several industries with solutions based on IBM FileNet BPM and ILOG JRules:

- **Financial services** – Loan origination, underwriting and servicing, e-banking, up-selling and cross-selling, billing, fraud detection, straight through processing, and regulatory compliance
- **Insurance** – Underwriting, claims processing, billing, e-insurance, product recommendation, and regulatory compliance
- **Government** – E-government, claims eligibility and compensation, and regulatory compliance
- **Manufacturing** – Procurement and supply, order fulfillment, sourcing, supply chain event management, and inventory control
- **And many other industries** – Securities, retail, logistics, telecom, transportation ...

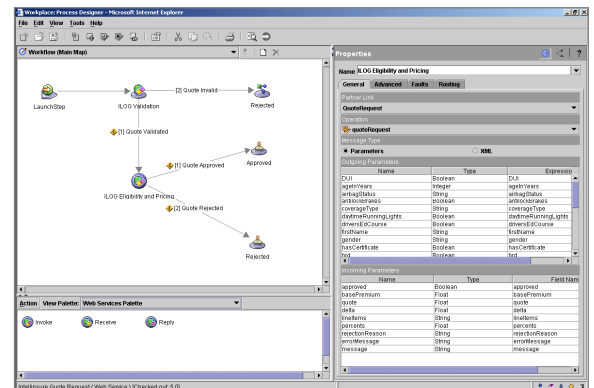
Joint FileNet-ILOG customers

IBM FileNet BPM solutions using ILOG JRules have been successfully deployed by both private and government organizations that include:

- **Australia and New Zealand Banking Group Limited (ANZ)** – Offers banking services to more than 6 million customers (www.anz.com)
- **Bank of the West** – A full-service bank with branches in 19 Western and Midwestern states (www.bankofthewest.com)
- **EDULINX** – Canada’s leading student loan service (www.edulinx.ca)
- **GMAC RFC** – Provides innovative capital solutions to businesses in different markets (www.gmacrfc.com)
- **ING Direct** – Provides banking services via the Internet and other electronic media (www.ingdirect.com)
- **Miria Systems** – Offers solutions that drive productivity and maintain compliance (www.miriasystems.com)
- **Progressive Insurance** – Provides auto insurance to more than 12 million customers in the United States (www.progressive.com)
- **State of Nevada Welfare Division** – Administers welfare and childcare programs in Nevada (www.welfare.state.nv.us)
- **Wells Fargo** – Provides financial services through branches, the Internet and other distribution channels (www.wellsfargo.com)
- **Welsh Assembly Government** – Oversees public spending and development programs in Wales (www.wales.gov.uk)

“Increasingly, organizations are recognizing the critical role BPM plays in achieving their efficiency, productivity, and compliance goals. By bringing together products from the market leaders in BPM and business rule engines, we believe we offer an unrivaled solution for organizations that need to maximize the automation, agility and control of their business processes.”

– David Caldeira
Vice President, Platform Product Marketing and Technology Alliances, IBM



IBM FileNet Workplace Process Designer with ILOG BRMS

ILOG BRMS essentials

- Complete integrated development environment (IDE) for modeling, maintaining, debugging, deploying and managing business rule applications
- Central repository that provides highly customizable rule management features, and supports collaboration between IT and business users
- Intuitive, business user-friendly rule editors with point-and-click interaction
- Automatic consistency checking for greater performance and accuracy
- Web-based rule management for remote access and management
- Business rule languages that can be used out of the box or tailored to specific spoken languages or user roles
- Fastest business rule engines on the market
- Available for Java (ILOG JRules) and .NET (ILOG Rules for .NET)

Learn more

For more information on ILOG BRMS and IBM FileNet Business Process Manager, please send requests to ibm-filenet-info@ilog.com or visit www.ilog.com/partners/ibm-filenet.

ABOUT ILOG

ILOG delivers software and services that empower customers to make better decisions faster and manage change and complexity. Over 2,500 corporations and more than 465 leading software vendors rely on ILOG’s market-leading business rule management system (BRMS), supply chain planning and scheduling applications and optimization and visualization software components, to achieve dramatic returns on investment, create market-defining products and services, and sharpen their competitive edge. ILOG was founded in 1987 and employs more than 800 people worldwide. For more information, please visit www.ilog.com.

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